

## Video Meeting Booth Package



**Stay Connected with 180,000+ Show Visitors from Your Office or Factory**



The 35<sup>th</sup> International Exhibition on Plastics and Rubber Industries, CHINAPLAS 2022, will be held at National Exhibition and Convention Center in Shanghai on 25-28 April, 2022. CHINAPLAS 2022 is offering "Video Meeting Booth Package" for companies which want to participate at the show but are unable to.

### Video Meeting Booth Package Enables:

- Real-time connection with show floor and online face-to-face meeting with show visitors
- Trained personnel to manage your booth and capture the potential buyers for you
- Highly cost-effective promotion

## Huge Business Opportunities in Fast Growing China Market

**It's Important to Show Your Presence at Shanghai CHINAPLAS after 4 years**



### 2021 Quarter 1-2 China Market Performance

- GDP Growth: +12.7% (forecast for the full year: +8%)
- Total Import & Export Value: 18.07 trillion RMB (+27.1%)
- Total Import Value: 8.22 trillion RMB (+25.9%)
- Total Export Value: 9.85 trillion RMB (+28.1%)



### CHINAPLAS 2018 (Shanghai) Show Scale

- Exhibition Area (sqm)  
**340,000**
- No. of Exhibitors  
**3,964** (from 40 countries and regions)
- No. of Visitors  
**180,701** (from 151 countries and regions)



## Video Meeting Booth Package



### ➤ Basic Facilities

- Booth area: 12sqm (3m x 4m)
- Fascia
- Carpet
- Garbage bin x1
- Information counter x1 (1mW x 0.5mD x 1mH)
- Bar stool x2
- Lockable cupboard x 1 (1mW x 0.5mD x 0.75mH)
- Fluorescent tube x2 (40W)
- Long-arm spotlight x3 (100W)
- Socket x 1 (13Amp 220V; Max. 500W)
- Free standing literature rack x1
- Poster production (2 pcs, file to be provided by exhibitor)

### ➤ Live Meeting Facilities

- Live meeting area bordered by transparent panels
- Long table x1 (2mW x 0.5mD x 0.75mH)
- White folding chair x2
- Laptop (IBM) with Zoom meeting software (need to sign up an account by exhibitor)
- Headset x2
- Internet service (10M broadband line)

### ➤ English & Putonghua Trained Booth Personnel x2

- Responsible for booth set up and management, handling out promotion materials, collecting business cards, taking enquiries, facilitating live meeting with exhibitors, etc.
- Exhibitor need to communicate the work requirements and give training to the booth personnel before show.

**Total Price: USD 9,260**

### Optional Facility / Service

- ◆ LED screen (42" TV + landing) + Socket x 1 (13Amp 220V; Max. 500W)  
\*For broadcasting promotional videos, company profile, product introduction, successful customer cases, etc.  
Price: USD 200
- ◆ Non-English & Putonghua Trained Booth Personnel  
Extra charge: USD 100– 120 (per person per day)  
(Quotation depends on the language)



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### Enquiries



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